

Employer Service Marketing/Consulting Staff, Job Duties and Salaries

Sr. Manager	Sr. Advisors	Talent Advisors	Business Consultants	Data Analyst/Quality Assurance	Program Assisstants
1	4	4	24	5	3

- ✓ **Sr. Managers** under our systems' sales and marketing arm are responsible for providing leadership and support to staff, ensuring they meet performance and production, serving employers within the Gulf Coast Region, and understanding the workforce system's mission, vision, and values. They report up to Board staff outcomes/results driven by their team.

Managers earn between \$92,000 and \$132,000 a year. Fringe benefits cost is an additional 22.66% to 23.17%.

- ✓ **Sr. Advisors** will be responsible for developing, maintaining, and managing relationships with C-Suite Executives. In addition to ensuring our career offices will be working hand-in-hand with our Business Consultants and Talent Advisors.

Talent Development earn between \$72,000 and \$108,000 a year. Fringe benefits cost is an additional 22.66%

- ✓ **Talent Advisors** will add value through marketing the Workforce Solutions training and employment initiatives to small, medium, and large employers throughout our 13-count region. This team of subject matter experts helps develop the talent pipeline through consulting with employers on their wants and needs.

Business Representatives earn between \$60,000 and \$9,000 a year. Fringe benefits cost is an additional 22.66%

- ✓ **Business Consultants** consist of outside sales staff offices in Gulf Coast career offices. They maintain and build relationships with new and existing customers by offering and organizing specialized hiring events, job posting opportunities in Work in Texas, providing qualifying services to those companies listed within a Targeted Industry, attending networking events, being involved with Chambers of Commerce, Economic Development Groups, and Professional Associations, as well as create 3500 new jobs for the Gulf Coast Region.

They must successfully market and provide a service to at least 30,500 new unique businesses in our area and support 64% of our repeat businesses from the previous grant year by offering them a service to help support their business need. As well as outreach and serve 400 new/unique employers through a talent development service.

Business Consultants earn between \$52,800 and \$79,200 a year. Fringe benefits cost is an additional 23.17%

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- ✓ **Data Service Analyst and Quality Assurance** are located at the central office. Data Service provides daily reports or analytics to our workforce system for communication purposes. They can also provide Labor Market Information to employers based on their needs. The Quality Assurance team ensures that data integrity is at its highest for the system and a success rate is good with all documentation going into Work In Texas.

This person earns between \$53,600 and \$80,400 a year. Fringe benefits cost is an additional 22.66%

- ✓ **Program Assistants** are located at the central office. This staff provides administrative support through reports, answering phones, helping to prepare meetings with employers, and anything that meets the overall success of our system.

This person earns between \$42,400 and \$63,600 a year. Fringe benefits cost is an additional 22.66%

Gulf Coast Workforce Solutions Employer Service will help employers meet their Human Resource needs, and individuals build careers, so both can compete in our global economy.